

**TAKING PROVINCIAL ACTION
TOGETHER FOR PUBLICLY FUNDED
EDUCATION RALLIES
OCTOBER 24, 2026**

To demonstrate unity and power, ETFO is working together with AEFO, OECTA, OSBCU-CUPE, and OSSTF to plan regional rallies across the province on **Saturday, October 24, at 1:00 p.m. (EST)**. All the rallies are happening on the same day, starting at the same time in five cities across the province. The locations are:

- London - Harris Park, 531 Ridout St. N
- Ottawa - Parliament Hill, Wellington St.
- Sudbury - Bell Park, Paris St.
- Thunder Bay - Waverley Park, Waverley St.
- Toronto - Queen's Park, 111 Wellesley St W

Members are strongly encouraged to register before October 12 using the QR code below. This is the direct link: <https://bit.ly/Rallies4Ed>

Free busing will be available to all rallies, space permitting. When you register, there is an option to confirm a seat on the bus.

Rally Promotion

All education unions will hold a Week of Action at the beginning of October to increase awareness and visibility of the October 24 rallies. During this week, our goal is to enhance visibility online using social media and to encourage workplace conversations and actions to say YES to attending the rally.

Stewards can promote the rallies during the week of October 5 by:

1. Organizing a workplace meeting outside of the instructional day to share information and have members scan the QR code to register. You can also send the link in your internal member-to-member emails, WhatsApp groups, or text.
2. Communicating with members in your workplace about the meeting and why attending a rally is important.
3. Sending a reminder to members about the date of the meeting and the importance of participation. Explain that this action helps strengthen central bargaining.
4. Having follow-up conversations with any members who are unable to attend the meeting.
5. Sharing on your personal social media accounts a post saying "Yes, I'm attending the October 24 rally, are you?" ETFO provincial will provide an image to share. Be sure to include the link to promote it to friends, family, and your social media followers.

smaller classes **BIG** **DIFFERENCE**

Occasional teacher and education worker locals can promote the rallies to members the week of October 5 by:

1. Sending an email to members with the rally link and information on why it's important to attend. Encourage members to visit the ETFO bulletin board at your workplace to look for updates and the QR code to sign up for the rally and a seat on the bus. If your local has an office, post the QR code and encourage members to scan it. Be sure to bring a printout of the QR code to any upcoming events.
2. Working with your dedicated ETFO Organizer to host a phone bank to inform members about the rally.
3. Then, as a follow-up to calls, working with your dedicated ETFO Organizer to send members a text message with the link to register for a rally.
4. In your communication to members, giving them details about why their attendance at a rally makes a difference and the importance of participation in collective action to strengthen ETFO's bargaining power.
5. On your local and personal social media accounts/website, posting messages and use the ETFO provincial image during the Week of Action to say, "Yes, I'm attending October 24 rally are you?" Be sure to include a link to the registration page.



**QR Code for Registration and
Bus Sign-Up**